

IN DEVELOPMENT WITH  
PERFORMANCE & ART  
DEVELOPMENT AGENCY  
AND VITALSTATISTIX

# IRON LADY

## REBECCA CONROY

*The work starts from the premise that finance and the 'business model' is an experimental playground that peddles in speculation, fiction, and value creation.*

Rebecca Conroy's Iron Lady is a performative research project and comedic intervention by an artist armed with an ironing board.

Adopting the grammar of finance and mimetic strategies, Iron Lady attempts to intervene in the fictional world of money-making through a business shirt-ironing venture for the central business district.

The 'Iron Lady' is a weaponised body that makes explicit the invisible labour of women that drives the economy.

As she attempts to conceal her intentions within a deceptively humble laundry service, she performs her trade as part espionage, part sex work, and part domestic servitude.

Hybrid pop-up shop, participatory exchange, dating and counseling service and artisanal salon, Rebecca Conroy's Iron Lady will function to extract useful information about the economy and experiment with currency and trade.



**SHOP OPEN**  
13 – 23 NOV,  
VARIOUS TIMES

**ARTIST TALKS**  
THURSDAY 16 NOV &  
THURSDAY 23 NOV, 6PM

**THE MILL**  
154 ANGAS ST, ADELAIDE

**FEAST FESTIVAL**  
OPENING NIGHT STREET PARTY  
SATURDAY 11 NOV

**VITALSTATISTIX.COM.AU**

Image credit: Matthew Venables

**VITALSTATISTIX**

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